



# Leeds Safe Roads Vision Zero 2040

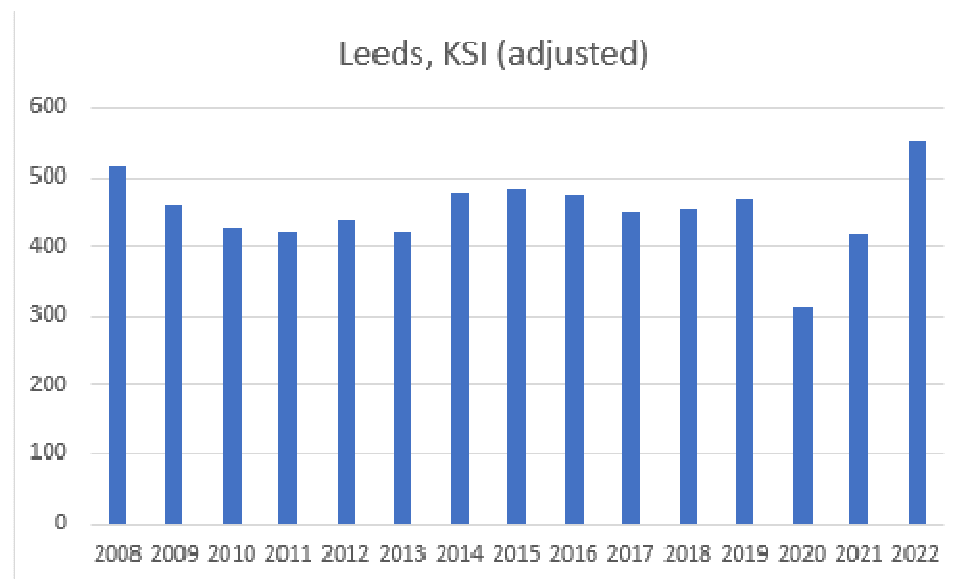
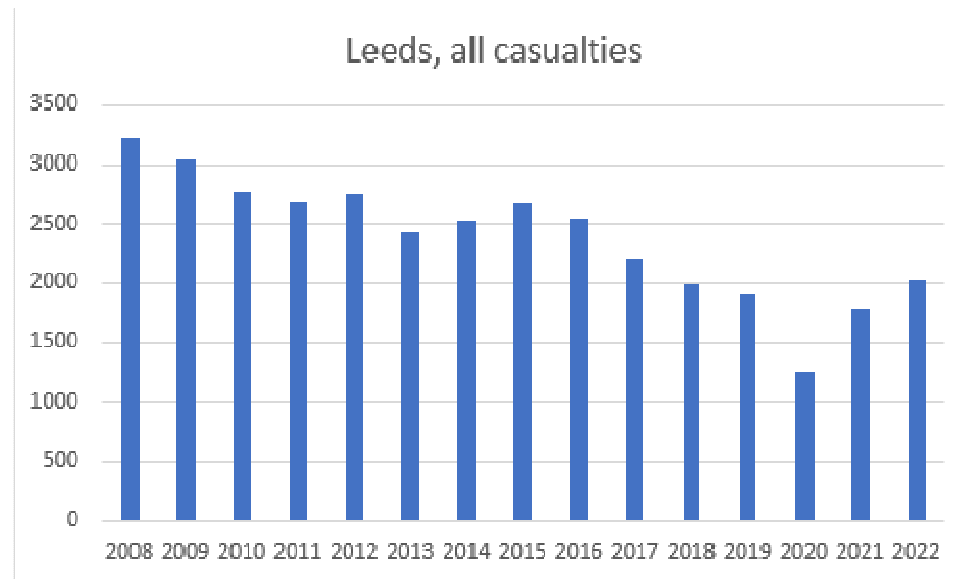
Inner West Community Committee  
14th March 2023



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# Why do we need a Vision Zero



**This has to stop.**

**No loss of life is  
acceptable**

**Our ambition is that by 2040 no one  
will be killed or suffer serious injuries  
on roads in Leeds**

**We call this Vision Zero**



**[Leeds Vision Zero 2040 Strategy](#)**

# Safe Systems approach

	TRADITIONAL	SAFE SYSTEM
What's the problem?	Accidents	Fatalities and serious injuries
What causes the problem?	Human factors	People make mistakes, people are fragile
Who is ultimately responsible?	Individual road users	System designers, road-user hierarchy
What is the major planning approach?	Incremental approach to reduce the problem	Systematic approach to build a safe road system
What is the appropriate goal?	Optimum number of fatalities and serious injuries	Zero fatalities and serious injuries

# Who can deliver Vision Zero?

**Everyone! – taking personal responsibility and following the Highway Code**

## **Leeds City Council:**

**Road design**

**Traffic management / Transport Strategy**

**Public Health**

**Education**

**Lead by example e.g. Fleet Services / Taxi & Private Hire**

## **Safe Roads Partners:**

**WYP; WYFRS; National Highways; NHS; Ambulance Service, Road Safety Charities**

# **Leeds and West Yorkshire Safe Roads Partnership activities**

**Police Operations and enforcement –  
SPARC, SNAP, Amberland etc**

**National Highways**

**Safety cameras**

**Behaviour change campaigns and  
targeted communications**

**Education**

**Funding bids**

**Reporting**

# Safe system pillars of action



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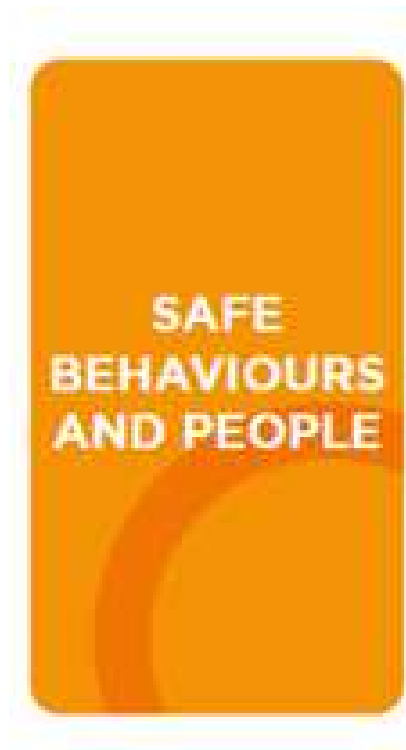
**Strategic objectives/Overarching aims**

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**Action/delivery plan**



# Safe system pillars of action



## The 'fatal 5':

**Speed**

**Distractions**

**Drink / drug driving**

**Seatbelt non-compliance**

**Careless driving**

# Language



**We talk about victims**

**Collisions and crashes,  
people dying and  
suffering**

**Drivers (not vehicles)**

**RoadPeace calls on the  
media and authorities to stop  
using the word 'accident'  
#crashnotaccident.**

# Highway Code updates:

 Department for Transport

## New Hierarchy of road users



The hierarchy places those road users most at risk in the event of a collision at the top of the hierarchy.

More likely to be injured



People walking  
(including children, older adults and disabled people)



People riding horses  
People cycling  
People driving horse-drawn vehicles and motorcycles



People driving cars and taxis  
People driving vans and minibuses  
People driving large goods and passenger vehicles



Greater responsibility

Learn more: [gov.uk/dft/highwaycodechanges](https://www.gov.uk/dft/highwaycodechanges)

# Changes to Speed Camera Criteria:

**Introduced February 2023**

1. Additional flexibility in siting criteria, able to tackle emerging issues (not waiting for a fatality)
2. Warning signage not always present



# What Leeds City Council Highways and Transportation are doing to achieve Vision Zero:

- **Infrastructure changes – e.g. speed limits; traffic/speed management; pedestrian and cycle crossings, pedestrian and cycle infrastructure**
- **Safety camera criteria and implementation**
- **Speed Indication Devices (SIDS):**
  - Fixed lamppost SIDs – member-funded initiative through Traffic Management
  - Community-based initiative co-ordinated by Influencing Travel Behaviour team
- **Monitoring of road safety collision data and analysis to identify current and emerging issues**
- **Partnerships: Leeds and West Yorkshire Safe Roads Partnerships**
- **Working across Council departments to influence road safety decisions**
- **Other data-led interventions and trials**

## **What Highways and Transportation are doing to achieve Vision Zero:**

- **Awareness-raising events and campaigns e.g. Project EDWARD, Tyre Safety Month, Brake Road Safety week, child car seat advice**
- **Travel planning support for businesses and schools**
- **VMS road safety messages**
- **School-based Road Safety - Pedestrian/Scooter Training/Classroom lessons**
- **Bikeability cycle training sessions / Bike Register**
- **City-wide and targeted comms e.g. radio advertising, blog, social media**
- **Resources such as Wheelie Bin Stickers, School Gate Parking leaflets, child car seat information**

# How you can help us achieve Vision

**Follow the Highway Code – share our roads safely**

**Promote Vision Zero at a Community level / share on social media /  
join the conversation**

**Raise awareness and spread messages to family and friends- we all  
have a vital role to play / have those difficult conversations**

**Provide information regarding Highway Code /E-Scooters /Road Safety  
Charities**

**Promote Operation Snap [West Yorkshire Safer Roads - Op Snap](#)**

**Inform and encourage educational settings to take up our road safety  
training**

**Inform us of community events and help us spread our message  
through your communication channels**

**Your support would be very welcome**

# Useful Contacts / Information

- [Leeds Vision Zero 2040 Strategy](#)
- [West Yorkshire Safer Roads - Op Snap | West Yorkshire Police](#)
- [THE HIGHWAY CODE - For cars, pedestrians, cyclists, motorcyclists and horse riders \(highwaycodeuk.co.uk\)](#)
- [Brake | The Road Safety Charity](#)
- [SCARD HOME](#)
- [e scooter poster a4 2023.jpg \(2479x3506\) \(westyorkshire.police.uk\)](#)
- Contact: [road.safety@leeds.gov.uk](mailto:road.safety@leeds.gov.uk)



## Schools receiving road safety training during the last two academic years:

<b>School Name:</b>	<b>Ward:</b>
Armley Park Primary School	Armley
Christ Church Upper Armley C/E Primary	Armley
Christ The King Catholic Primary	Armley
Hollybush Primary	Bramley & Stanningley
Holy Family Catholic Primary School	Armley
St Bartholomew's C/E Primary School	Armley
Stanningley Primary School	Bramley & Stanningley
Valley View Community Primary	Bramley & Stanningley
West Specialist Inclusive Learning Centre	Bramley & Stanningley
Whingate Primary School	Armley

**Leeds  
Safe Roads  
Vision Zero  
2040**

**Thank you for listening**

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